

FOR IMMEDIATE RELEASE

January 28, 2004

CONTACT

Juergen Barbusca, manager of communications
(702) 545-1004 or juergen.barbusca@cox.com

**The Hard Rock Hotel and Casino Goes Wireless Powered by
Cox Communications' Hospitality Network Division
*Hotel Launches Poolside Wireless Internet Service***

LAS VEGAS – Surfing the net while riding the waves at the Hard Rock Hotel and Casino pool just became a reality thanks to a deployment of wireless Internet technology from Cox Communications' Hospitality Network division, the leading provider of in-room guest video and data technology services to the gaming industry.

“Hospitality Network’s wireless technology makes the Hard Rock Hotel and Casino a more upscale place to stay for our guests,” said Hard Rock Representative Amy Jones. “This new technology at our resort sets us apart from our competitors.”

“This partnership with the Hard Rock Hotel and Casino extends Hospitality Network’s leadership in the market for wireless Internet connectivity to the gaming hospitality industry,” said Mark Lipford, vice president and region manager for Cox Communications in Las Vegas. “We are receiving a large amount of interest in new wireless networks from hotels as guests expect the latest in cutting-edge technology.”

The new wireless network at the Hard Rock Hotel and Casino uses state-of-the-art “802.11b” Wi-Fi access points. Guests have the option of purchasing the newly installed high-speed Wi-Fi access technology or the existing Hospitality Network high-speed wired Internet service from the convenience of their own rooms, or even at the pool.

About the Hard Rock Hotel and Casino

The Hard Rock Hotel and Casino has entertained the hottest, hippest visitors and locals alike since its opening in 1995. The hotel boasts 646 rooms including celebrity suites and the latest addition, a 5,000 square foot Penthouse that features a full-length bowling lane, jacuzzi room and streams live video from the hotel’s intimate concert venue The Joint onto 11 plasma screen televisions. The hotel is home to some of the trendiest restaurants and specialty shops including Simon Kitchen and Bar, Nobu, Rocks the Jeweler, the hotel’s own lingerie store Love Jones and so much more.

About Cox Communications

Cox Communications (NYSE: COX), a Fortune 500 company, is a multi-service broadband communications company with approximately 6.5 million total customers, including 6.3 million basic cable subscribers. The nation’s fourth-largest cable television provider, Cox offers both analog cable television under the Cox Cable brand as well as advanced digital video service under the Cox Digital Cable and Hospitality Network brands. Cox provides an array of other communications and entertainment services, including high-speed Internet access under the Cox High Speed Internet brand and commercial voice and data services via Cox Business Services. Local cable advertising, promotional opportunities and production services are sold under the Cox MediaSM brand. Cox is an investor in programming networks including Discovery Channel. More information about Cox Communications can be accessed on the Internet at www.cox.com.

###