

**FOR IMMEDIATE RELEASE**

May 1, 2008

**CONTACT**

**Cox Communications**

Todd Smith, corporate manager, PR  
(404) 269-3124 or tsmith@cox.com

Juergen Barbusca, manager of communications  
(702) 545-1004 or juergen.barbusca@cox.com

**National Lampoon**

Alastair Duncan/Dawn Miller  
(310) 300 0950 x 223/231 or aduncan/dmiller@LCOonline.com

**Investor Relations:**

Howard Gostfrand/David Sasso, 305-918-7000 or info@amcapventures.com, www.amcapventures.com

**COX BUSINESS/HOSPITALITY NETWORK FEATURES NATIONAL LAMPOON CONTENT  
FOR PAY-PER-VIEW HOTEL GUESTS IN LAS VEGAS**

**LAS VEGAS** – Cox Business/Hospitality Network, a leading provider of in-room guest video and data technology services to the hotel-gaming industry, today announced an agreement with National Lampoon (AMEX: NLN) to deliver original classic content, as well as new feature films, on a pay-per-view basis to over 80,000 Las Vegas guest rooms.

Under the terms of the agreement, Hospitality Network will show original content from the National Lampoon feature film library that includes classic and other original in-house produced titles, as well as new acquisitions from emerging filmmakers. The content will be available to hotel guests on a pay-per-view basis as part of the hotel property's cable television services package.

David Blau, vice president and general manager of Cox Business and Hospitality Network, notes, "We're thrilled about adding National Lampoon content to our wide array of existing news, sports and entertainment programming to Las Vegas visitors. This new content allows our resort partners to provide even more viewing options to suit the tastes of their constantly shifting demographics."

In addition to its in-house productions, National Lampoon is expanding its feature library by acquiring rights to former National Lampoon movies and independent comedy features from some of the industry's best emerging and established filmmakers. National Lampoon has recently released their first original in-house production "National Lampoon's Bagboy," Les Claypool's directorial debut "Electric Apricot: The Quest for Festeroo," and will soon release Adam Rifkin's (Small Soldiers, Underdog) "National Lampoon's Homo Erectus."

(Follow 1)

**National Lampoon, Page Two**

“Hospitality Network is a trusted provider of entertainment in some of the most prestigious hotel properties in Las Vegas,” said Tom Daniels, President of World Wide Distribution for National Lampoon. “With access to the National Lampoon library of content, guests can access great comedy with friends and family without leaving the room.”

Hotel guests can expect to view up to twelve new National Lampoon titles per year comprised of four original movies and up to eight acquisitions.

**About National Lampoon**

National Lampoon, Inc. (AMEX: NLN) has been a dominant force in the US comedy world for almost 40 years, and is currently active in a broad array of media and entertainment segments. These include feature films, television programming, online and interactive entertainment, home video, audio, and book publishing. The Company also owns interests in all major National Lampoon properties, including National Lampoon’s Animal House, the National Lampoon Vacation series and National Lampoon’s Van Wilder. National Lampoon reaches nearly one in four of all 18 to 24 year old college students in America today. The Company has three core operating divisions: National Lampoon Films, which includes production along with theatrical and video distribution of feature films; College Marketing Division; and National Lampoon Networks, providing humor content through a number of platforms. These include its National Lampoon College TV network, the National Lampoon Humor Network - the most trafficked humor sites on the web, Toga TV.com - the company’s broadband channel, the Drunk University Network, and the National Lampoon Video Network, which includes channels on YouTube, AOL, Yahoo, Joost, and a number of digital video platforms across the Internet. These are all anchored by the award winning comedy website [www.nationallampoon.com](http://www.nationallampoon.com)

**About Cox Communications**

Cox Communications is a multi-service broadband communications and entertainment company with more than 6.2 million total residential and commercial customers. The third-largest cable television company in the United States, Cox offers an array of advanced digital video, high-speed Internet and telephony services over its own nationwide IP network, as well as integrated wireless services. Cox Business is a full-service, facilities-based provider of communications solutions for commercial customers, providing high-speed Internet, voice and long distance services, as well as data and video transport services for small to large-sized businesses. Cox Media offers national and local cable advertising in traditional spot and new media formats, along with promotional opportunities and production services. Cox Communications wholly owns and operates the Travel Channel. More information about the services of Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at [www.cox.com](http://www.cox.com), [www.cox-business.com](http://www.cox-business.com), and [www.coxmedia.com](http://www.coxmedia.com).

###