

**FOR IMMEDIATE RELEASE**

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**Renewal and expansion of Cox Business Services contract by Flamingo Las Vegas  
adds high-definition, wireless and iGuestbook amenities**

**HENDERSON, Nev.** – Cox Business Services / Hospitality Network (CBS), the leading provider of in-room guest video and data technology services to the hotel-gaming industry, today announced the renewal and expansion of a multi-year contract with the Flamingo Las Vegas to provide advanced in-room, data and video services.

Under this new agreement, CBS will provide high-definition television (HDTV) programming to the resort's newly renovated guest rooms. Cox HDTV signals offer twice the color resolution and up to six-times sharper imagery than traditional standard definition television while providing crystal clear CD quality sound. Among others, CBS will feed its HDTV channel line-up, including ABC, CBS, NBC, Fox, ESPN, Discovery HD Theater, to Flamingo guest rooms. The Flamingo is equipping its new rooms with high-def plasma screens for the optimal viewing experience.

In addition, CBS will deploy high-speed Wi-Fi Internet connectivity that allows hotel room guests with wireless enabled devices to access the Internet or send and receive email using high-capacity Cox Business Internet.

CBS will also introduce iGuestbook, an electronic guest directory that is accessed and controlled by the television remote and viewed on the guest room television. As a 21st century replacement for its bound paper predecessor, iGuestbook offers information on hotel amenities, restaurants and entertainment in an interactive, electronic form.

“Our highly attractive entertainment and technology package will definitely enhance the guest experience at the Flamingo,” notes David Blau, vice president and general manager of Cox Business Services-Las Vegas. “Hotel guests will really enjoy the interactive nature of iGuestbook and hotel operators will welcome the cost savings compared to maintaining traditional, in-room paper guest directories.”

“In constructing the new ‘Go’ rooms at the Flamingo we wanted to offer our guests a truly state-of-the-art experience,” said Don Marrandino, president of Flamingo Las Vegas. “With iPod docking stations, a surround sound entertainment system and high-definition plasma televisions, each room is equipped with premier technology in a beautiful and contemporary environment.”

As part of its renewal contract, CBS will continue to provide free-to-guest Cox Digital Cable programming that offers an abundance of local and national programs covering news, sports and entertainment as well as feature films. In addition, guests can select from a wide variety of high-definition programming and pay-per-view commercial-free premium movies.

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**About Flamingo Las Vegas**

Located in the heart of the Las Vegas Strip, Flamingo Las Vegas features over 3,500 guest rooms and top headline entertainment, including multiple Grammy award-winning artist, Toni Braxton. The resort offers 77,000 square-feet of action-packed casino space and a beautifully-landscaped wildlife habitat surrounded by sparkling waterfalls and lush tropical gardens.

**About Cox Business Services**

Cox Business Services is a division of Atlanta-based Cox Communications, Inc., the nation's third largest cable broadband communications company. A full-service, facilities-based provider of communications solutions, Cox Business Services excels at helping businesses of all sizes generate greater efficiencies. The company offers high-speed Internet services; switched voice and long-distance services; and dedicated voice, data and video transport services for home offices, small, medium and large-sized businesses, school districts and hospitality, government and military properties in 28 markets across the nation. For more information, visit [www.coxbusiness.com](http://www.coxbusiness.com).

Hospitality Network, a product line brand of Cox Business Services-Las Vegas, provides state-of-the-art video-on-demand, free-to-guest cable television, Internet-TV as well as wired and wireless data solutions to more than 120,000 guest rooms in the world's largest gaming hotels and resorts. Its clients are located in Nevada, New Jersey, Mississippi, Louisiana and the Caribbean. Visit [www.coxhn.com](http://www.coxhn.com) for further information.

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