



NEWS RELEASE

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Cox Business Named Exclusive Technology Integration/Telecommunication Services Provider for New Las Vegas Arena

LAS VEGAS - Cox Business/Hospitality Network, a subsidiary of Cox Communications, Inc. and a leading provider of broadcast and technology-related services to the commercial and gaming-resort verticals in Southern Nevada, has been named the exclusive technology integration/telecommunication services provider for the new Las Vegas Arena. The 20,000-seat sports and entertainment venue is scheduled to open on the celebrated Las Vegas Strip in April 2016.

“Cox Business supports many of the largest and most popular venues and resorts in the world and we are proud to be an integral player in this iconic new arena on the Las Vegas Strip,” said Pat Esser, president of Cox Communications, Inc. “The broadband infrastructure we provide will directly enhance the guest experience for attendees who visit the Las Vegas Arena and employees who work there every day.”

Cox Business/Hospitality Network designed and constructed a 10-Gigabit diverse and redundant fiber optic network for the Las Vegas Arena to support the deployment of wired and wireless Internet connectivity inside the premier events venue. Utilizing Cisco Connected Stadium Wi-Fi, more than 550 Wi-Fi access points inside the Arena will deliver targeted download speeds of up to 20 Mbps to Wi-Fi enabled devices. Guests will be able to authenticate their free Wi-Fi connectivity as they approach the arena from Toshiba Plaza, an adjacent two-acre outdoor entertainment space, while enjoying an interactive experience throughout the venues.

In addition to the deployment and management of a wired and wireless Internet infrastructure, Cox Business/Hospitality Network will use Cisco StadiumVision to centrally manage and target delivery of over 60 channels of high-definition news, sports and entertainment content from the Cox cable channel lineup and live in-house feeds from the arena floor to 650 digital displays throughout the arena located in VIP luxury suites, opera boxes and clubs, as well as concession and public areas. All monitors will have the capability to carry live in-house feeds from the arena floor. The solution, which allows for 4k video, provides the arena with the necessary flexibility to create unique experiences for each event with themed content and promotions.



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Mark Faber, senior vice president, AEG Global Partnerships, said, “The partnership with Cox is a vital component to the Las Vegas Arena operation. As the leader in the broadband communications industry, their exceptional services and cutting-edge technology will support our efforts in creating memorable experiences for our guests every time they attend an event.”

Cox Business/Hospitality Network provides high-speed wired and wireless Internet services to more than four million square feet of convention, trade show and meeting room space nationwide, including two million square feet at the Las Vegas Convention Center.

About Cox Communications

Cox Communications is a broadband communications and entertainment company, providing advanced digital video, Internet, telephone and home security and automation services over its own nationwide IP network. The third-largest U.S. cable TV company, Cox serves approximately 6 million residences and businesses. Cox Business is a facilities-based provider of voice, video and data solutions for commercial customers, and Cox Media is a full-service provider of national and local cable spot and digital media advertising. Cox is known for its pioneering efforts in cable telephone and commercial services, industry-leading customer care and its outstanding workplaces. For eight years, Cox has been recognized as the top operator for women by Women in Cable Telecommunications; Cox has ranked among DiversityInc's Top 50 Companies for Diversity 10 times, including the last nine years. More information about Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at www.cox.com and www.coxmedia.com.

Hospitality Network (HN), a product of Cox Business in Las Vegas, is the premier provider of choice for video, Managed Wi-Fi and In-Room Entertainment (IRE) to hotels and convention centers across the nation. Delivering a first-class guest experience for over 30 years, HN has proven solutions that benefit our customers and their guests in over 110,000 hotel rooms, in 15 states from coast to coast. Visit www.coxhn.com.

About Las Vegas Arena

Las Vegas Arena is a privately funded \$375 million indoor arena set to open in April 2016. The 20,000-seat venue, located west of the Las Vegas Strip between New York-New York and Monte Carlo, is expected to host more than 100 events annually, including UFC, boxing, hockey, basketball and other sporting events, major headline entertainment, awards shows, family shows and special events. Las Vegas' newest landmark will feature 50 luxury suites, more than two dozen private loge boxes, complete broadcast facilities, and other specially designed exclusive hospitality offerings and fan amenities destined to create a guest experience second to none. The Arena has partnered with international iconic brands including Coca-Cola, Schneider Electric, Toshiba American Business Solutions Inc. and Cox Business, as the venue's first



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“Founding Partners.” These Founding Partners will introduce and brand signature fan initiatives, displays and interactive spaces including Toshiba Plaza, an adjacent two-acre entertainment space which will feature a performance stage, a variety of video screens and other interactive content and display areas. Industry-leading architect Populous designed the venue to meet the U.S. Green Building Council’s standards for LEED® Gold Certification. Las Vegas Arena is a joint venture between AEG and MGM Resorts International (NYSE: MGM). For more information visit the Las Vegas Arena website at www.arenalasvegas.com.

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