



FOR IMMEDIATE RELEASE

Contact: Bob Griffin
Griffin360
Twitter: @griffin360
(212) 481-3456 x16
bob@griffin360.com

NanoLumens® to Host Panel Discussion on the Future of LED Visualization at DSE 2018

March 28, 2018 NanoLumens Las Vegas Visualization Center event will feature Cox Business, Hospitality Network, DailyDOOH Co-Founder and Editor Adrian Cotterill and other industry leaders.

Registration to attend is now open [here](#).

ATLANTA, GEORGIA, February 22, 2018 — [NanoLumens](#), award-winning creators of uniquely compelling interactive LED visualization solutions, today announced it will host a groundbreaking panel discussion on the future of LED visualization at DSE 2018 on March 28, 2018 from 6:00PM to 9:00PM. The panel will include representatives from NanoLumens, Hospitality Network Convention Engineer Manager Javier Garcia, [DailyDOOH](#) Co-Founder and Editor Adrian Cotterill and other industry leaders. Registration to attend is now open [here](#).

“The NanoLumens AWARE™ LED display network diagnostic and management platform that Cox Business and Hospitality Network installed at the Las Vegas Convention Center is the most sophisticated system of its kind installed anywhere in the world today,” NanoLumens Vice President of Global Marketing Joe’ Lloyd said today. “So it’s only fitting that Cox Business and Hospitality Network participate in this forward looking DSE panel discussion with NanoLumens, industry visionary Adrian Cotterill and other participants to be announced shortly. This is certain to be a very thought-provoking discussion of the future of LED visualization.” Along with the management platform, Nanolumens supported Cox Business and Hospitality Network in installing two back-to-back 40 foot LED screens in time for CES 2018.

According to Lloyd, the three-hour event will feature cocktails and hors d’oeuvres. Transportation to and from the NanoLumens Las Vegas Visualization Center will be provided

through an Uber voucher. The NanoLumens Las Vegas Visualization Center is located at 5275 South Arville Street, #328, in Las Vegas.

In addition to the March 28th panel discussion, NanoLumens will be hosting a series of one-on-one video interviews with industry leaders. The interviews will be conducted by Adrian Cotterill and posted throughout the show on Twitter and YouTube, as well as on the DailyDOOH and NanoLumens websites. “Adrian is one of the industry’s most forward-looking and thought-provoking journalists. His keen insights into the developments shaping our industry have made him the industry leader that he is. Through a series of on-camera interviews with other industry leaders, Adrian will highlight and explore the trends that are shaping the future of our industry,” Lloyd said.

About Cox Communications

Cox Communications is a broadband communications and entertainment company, providing advanced digital video, Internet, telephone and home security and automation services over its own nationwide IP network. The third-largest U.S. cable company, Cox serves approximately 6 million residences and businesses. Cox Business is a facilities-based provider of voice, video and data solutions for commercial customers, and Cox Media is a full-service provider of national and local cable spot and digital media advertising. Cox is known for its pioneering efforts in broadband, voice and commercial services, industry-leading customer care and its outstanding workplaces. For nine years, Cox has been recognized as the top operator for women by Women in Cable Telecommunications; Cox has ranked among DiversityInc's Top 50 Companies for Diversity 12 times. More information about Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at www.cox.com and www.coxmedia.com.

About Cox Business

The commercial division of Cox Communications, Cox Business provides voice, data, video and security services for more than 350,000 small and regional businesses nationwide, including healthcare providers, K-12 and higher education, financial institutions and federal, state and local government organizations. The organization also serves most of the top tier wireless and wireline telecommunications carriers in the U.S. through its wholesale division. For more information, please visit www.coxbusiness.com.

About Hospitality Network

Hospitality Network, LLC (HN), an affiliate of Cox Business, assists clients in the hospitality and large venue industry to provide guests with the latest in technology experiences. Delivering first-class capabilities for more than 30 years, Hospitality Network has expertise in providing services including managed Wi-Fi, high capacity bandwidth, free-to-guest TV, VOD, in-room entertainment (IRE), digital signage and location based services. Hospitality Network has proven technologies that enable the ultimate technology experience from coast to coast. Visit us at www.coxhn.com for more information.

About NanoLumens

Headquartered in Atlanta, Georgia, NanoLumens partners with clients to create uniquely compelling, interactive LED visualization solutions that take the guesswork out of owning a display network. As the fastest growing visualization company in the US, our experiential LED displays exceed the imaginations of global clients in retail, transportation, corporate, gaming, higher education, sports and arenas, and houses of worship. Through world-class proprietary technology, NanoLumens displays are ultra-thin and lightweight, energy efficient and available in any size, shape or curvature. NanoLumens solutions are proudly designed and assembled in the United States of America and come backed by an industry-leading six-year warranty. For more information, visit www.nanolumens.com.

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