

# IN-ROOM ENTERTAINMENT

Hospitality Network IRE Platform Overview

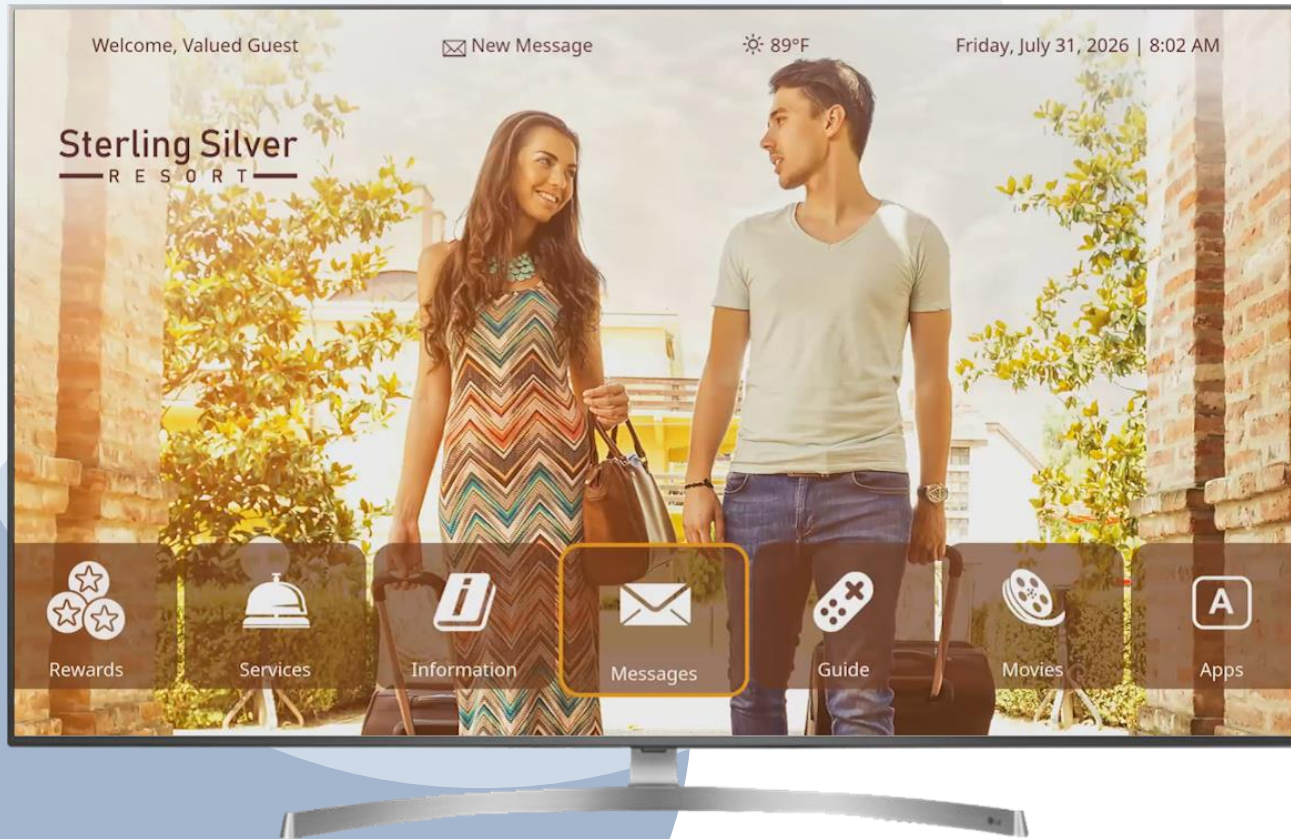
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PLATFORM OVERVIEW

# One Platform. Every Guest Touchpoint.

How the HN IRE architecture and core capabilities fit together.

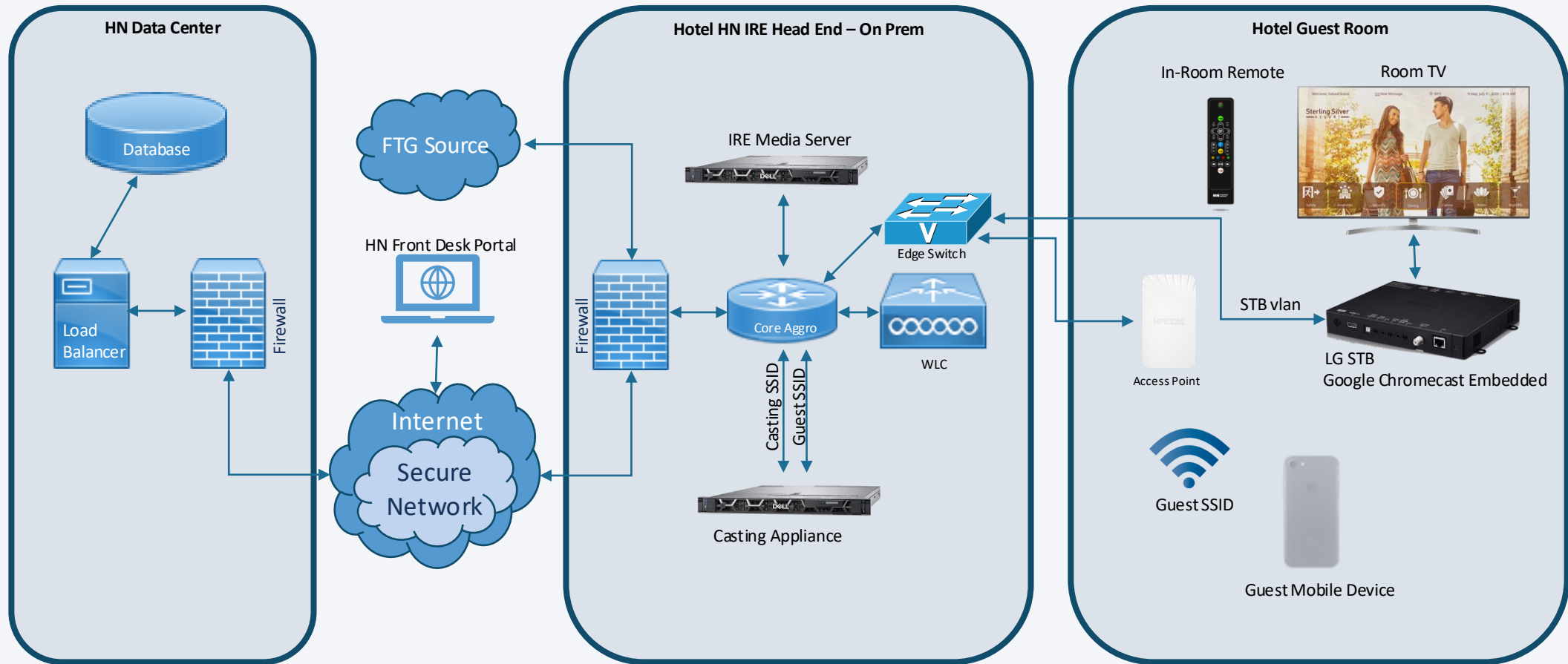


## PLATFORM OVERVIEW

# HN IRE Platform

- Customizable guest interface
- Interactive program guide
- Digital compendium
- Guest messaging/property marketing
- Marketing channel management
- On-demand movies
- OTT streaming (Netflix, Prime Video, YouTube)
- Casting (Google Chromecast)
- Hotel web management portal

# HN IRE with Chromecast Architecture



HN Managed WiFi and IRE Reference Network Architecture

GUEST EXPERIENCE

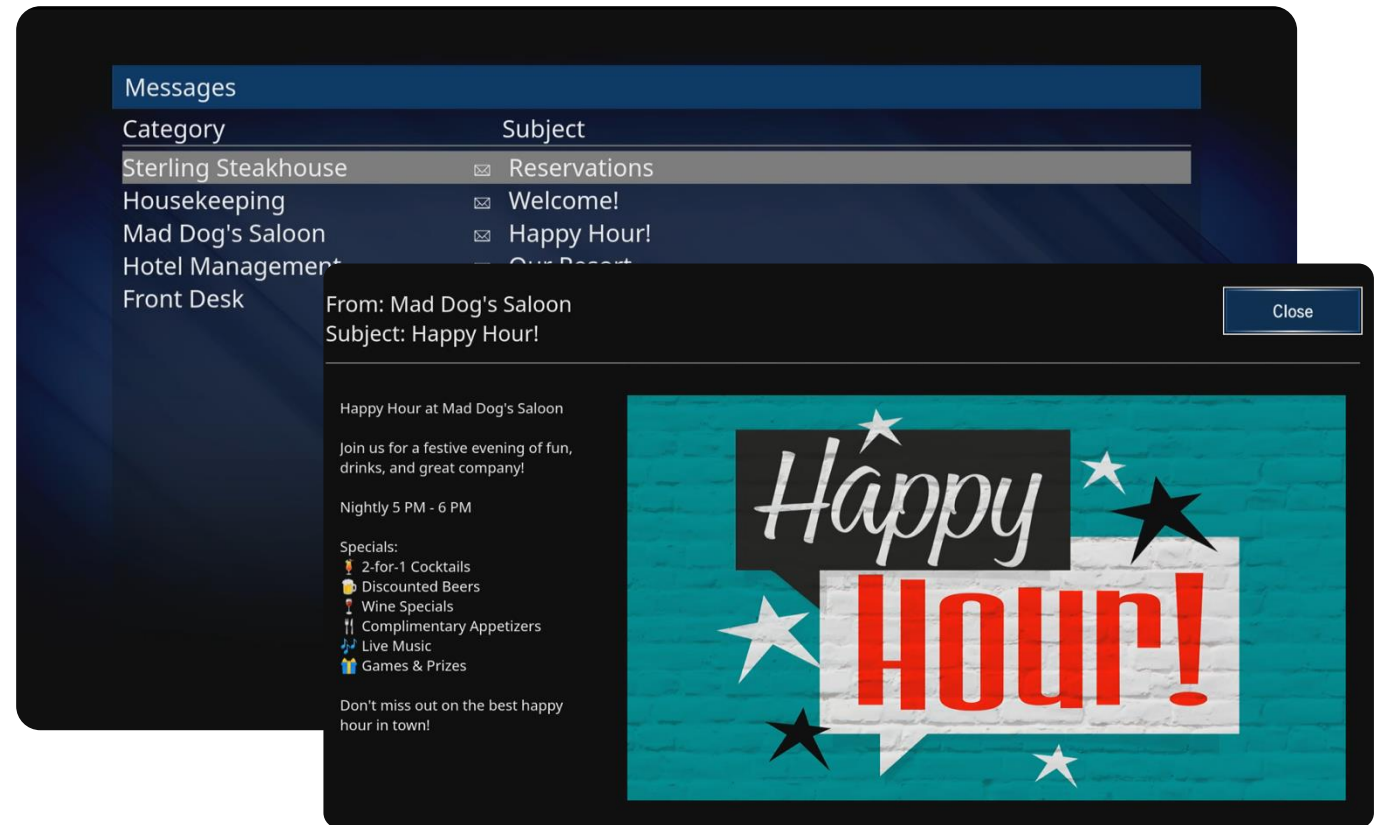
# Built Around the Guest Journey

From arrival messaging to casting their own content — feature-by-feature.



# Guest Messaging

- Schedule promotions
- By room, PMS group, or global
- Text, picture, or video
- Active menu notification



# Interactive Program Guide

- Home-like guide experience
- Channel data
- Video window
  - Marketing Channel
  - Last Channel Preview
  - 3<sup>rd</sup> Party Advertising



**CBS** Live with Kelly and Mark  
9:00 AM - 10:00 AM  
Sarah Jessica Parker and Method Man are here; a plank challenge!

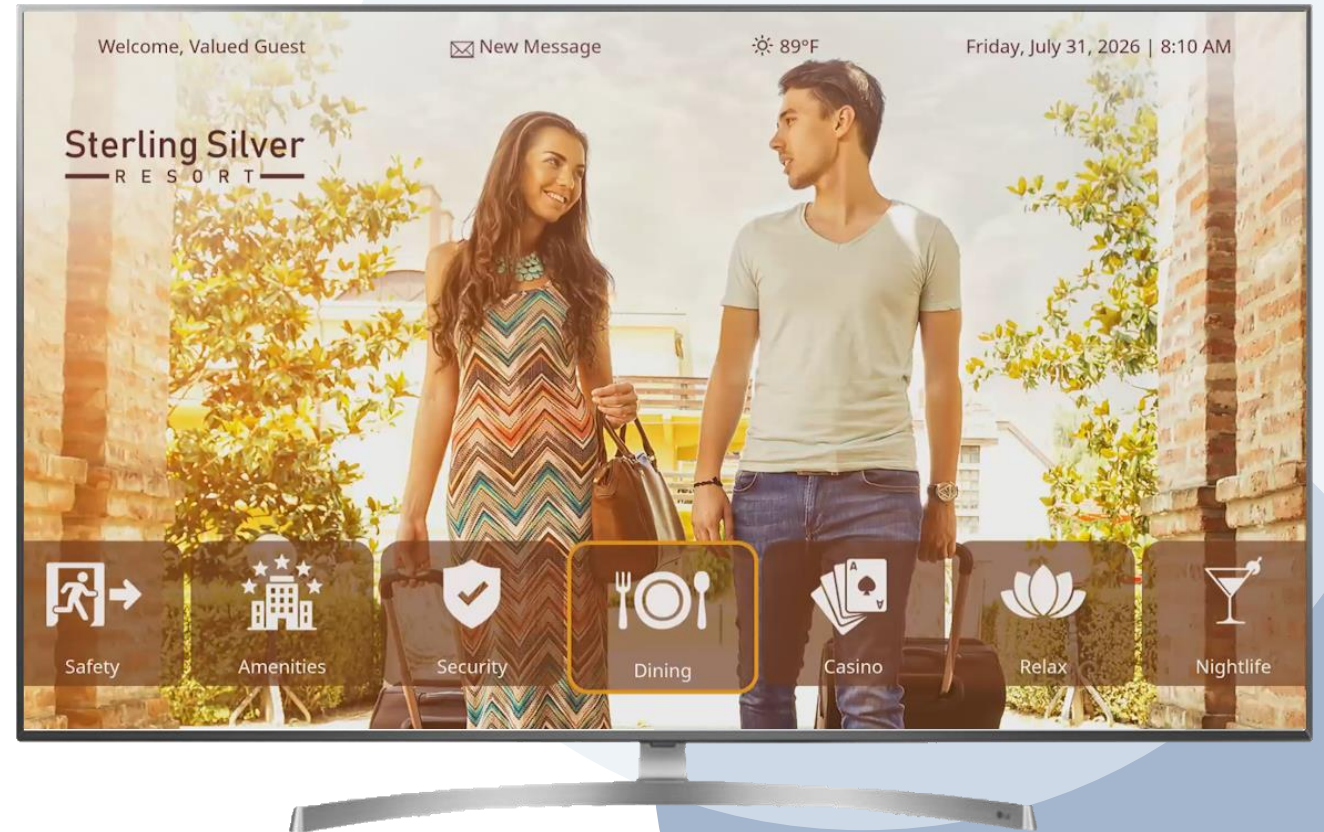
|                                                                                       |    | 9:30 AM                    | 10:00 AM              | 10:30 AM             | 11:00 AM                  |
|---------------------------------------------------------------------------------------|----|----------------------------|-----------------------|----------------------|---------------------------|
|    | 2  | Hotel Info                 |                       |                      |                           |
|    | 3  | Today 3rd Hour             | MLB Baseball          |                      |                           |
|    | 5  | FOX5 News Live in Las V... | MORE: Local Las Vegas |                      | Studio 5 Live             |
|   | 8  | Live with Kelly and Mark   | The Price Is Right    |                      | The Young and the Rest... |
|  | 10 | Phoebe & Jay               | Sesame Street         | Work It Out Wombats! | Donkey Hodie              |
|  | 13 | The Morning Blend          | The View              |                      | Channel 13 News at 11...  |

## GUEST EXPERIENCE

# Digital Compendium Brand & Property Content

- Brand specific content
- Property information
- Hotel services
- Property managed

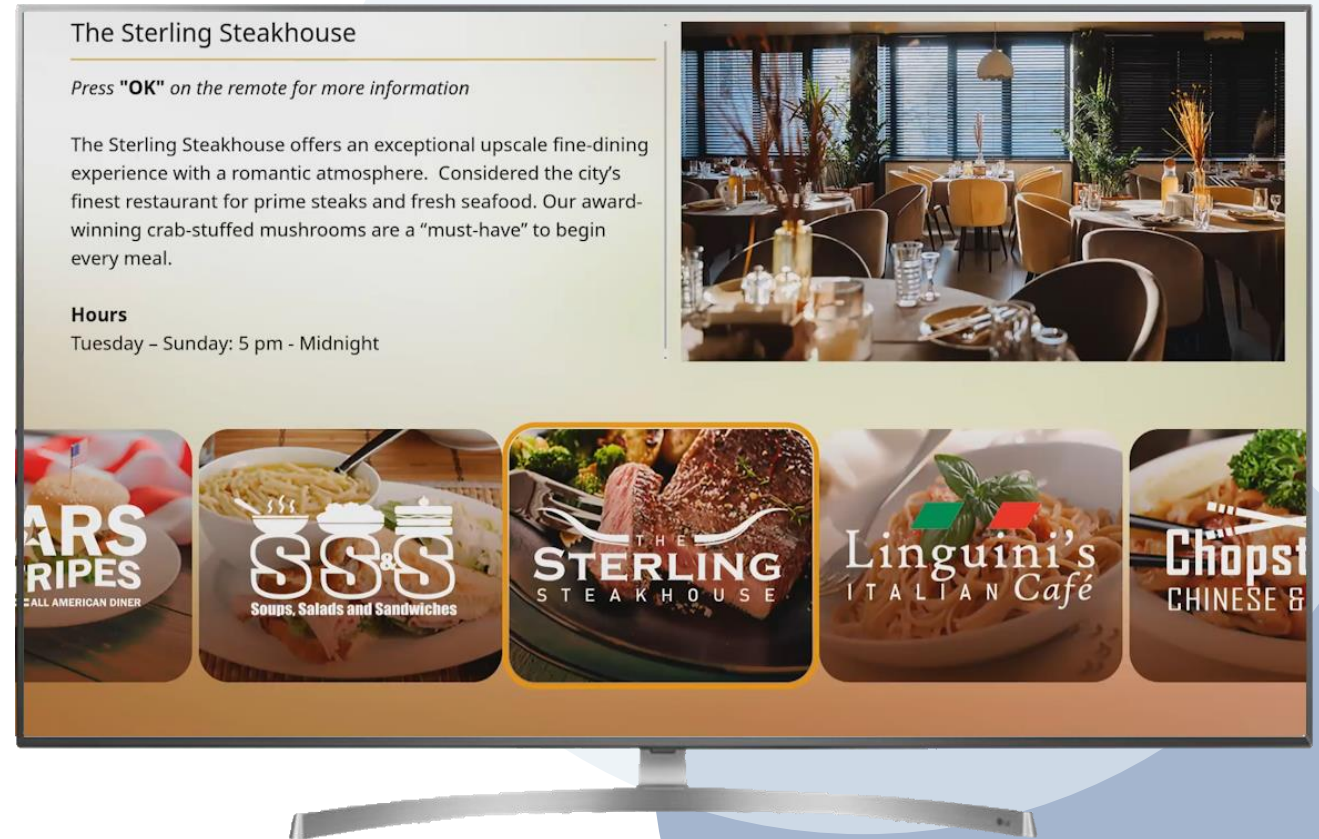
## 02 · GUEST JOURNEY





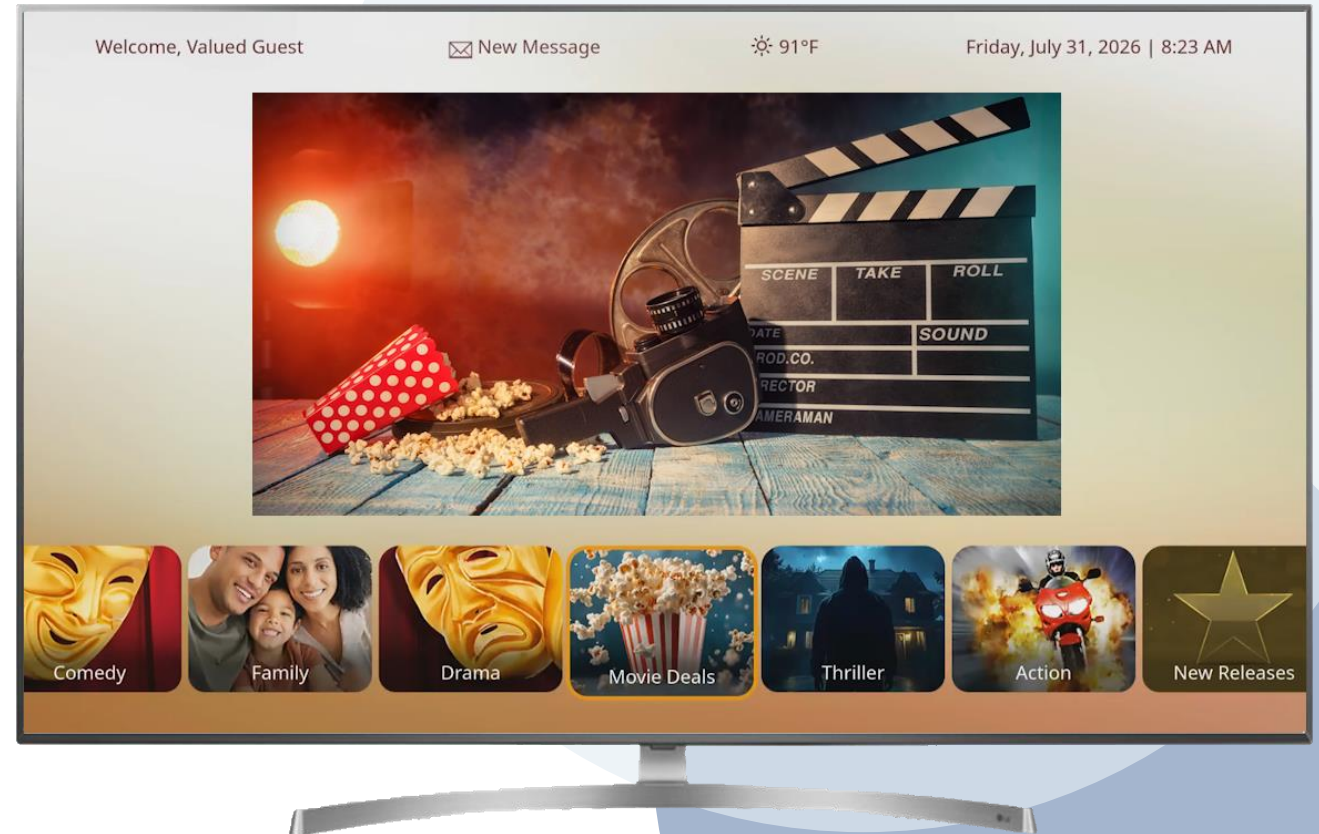
# Digital Compendium Guest Experience

- User friendly
- Large graphics
- Category detail
- Video and image pop-up



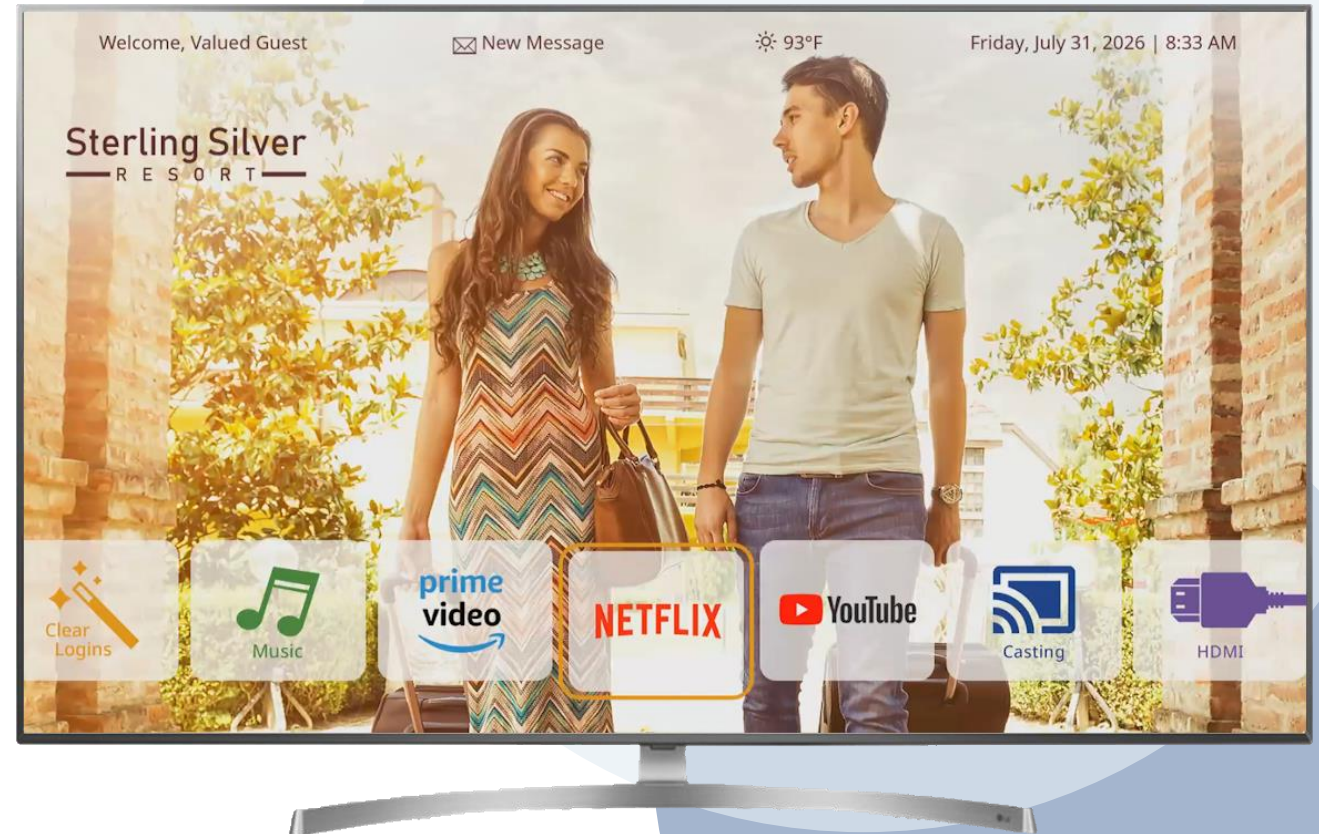
# On-Demand Content

- Video-on-demand
- Extensive studio availability
- Adult content (optional)
- Revenue generating



# OTT Experience

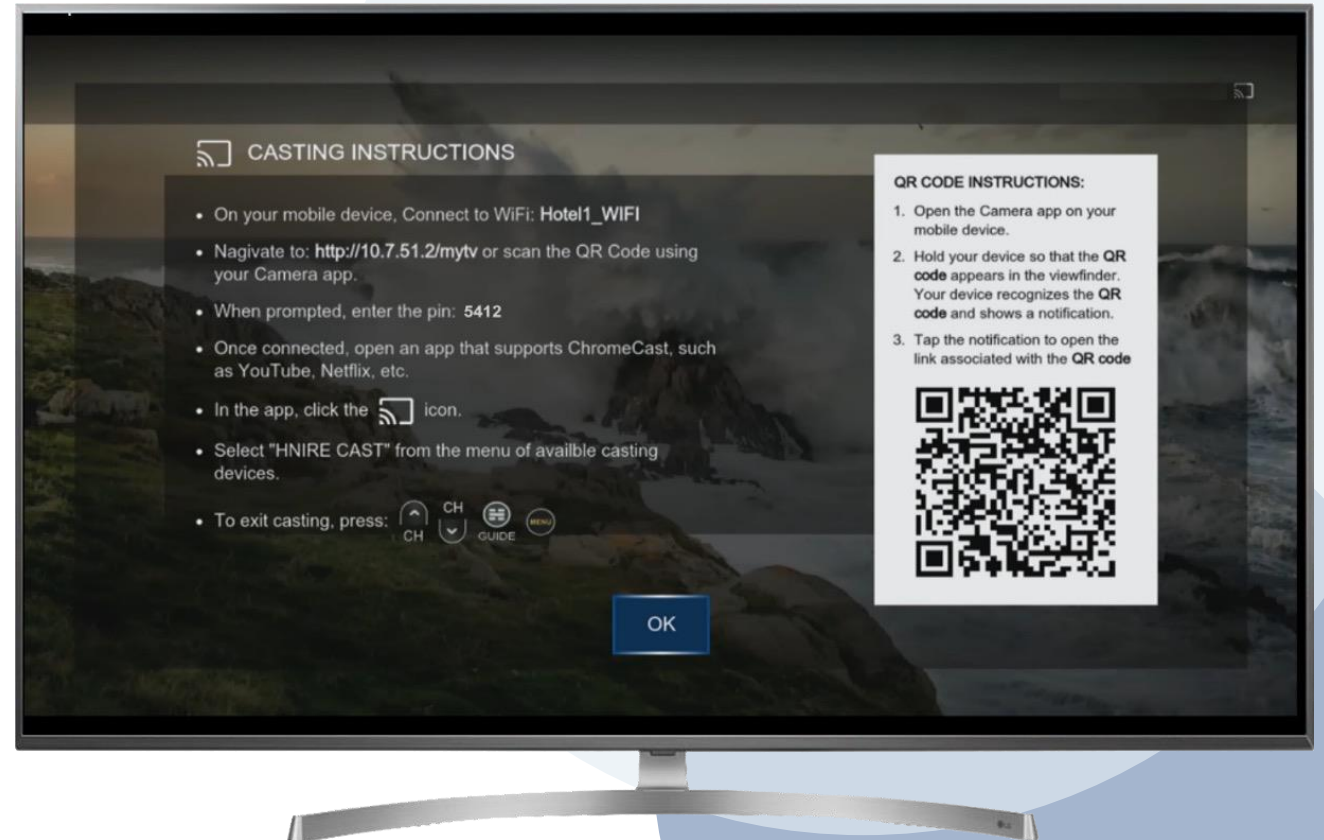
- Popular OTT apps offered by LG
- Content casting by Google Chromecast
- Supports both Android and iOS
- Preferences and logins clear at check out





# Mobile Pairing Google Chromecast

- Easily pair guest's mobile device
- Enables app casting in seconds
- Secure, per-room QR pairing



PROPERTY ADMINISTRATION

# Tools That Keep Properties Running

System health, content management, and support — from the front desk or the field.



## 03 · PROPERTY TOOLS

HN Hospitality Network

Front Desk Admin

Current Hotel: Sterling Silver Resort (Change) Perkins, Ian C. (CCI-Southwest)

- Dashboard
- Concierge
- Interactive Guest Book
- Marketing Media
- Messaging
- PMS Group Codes
- Permissions
- Reports
- TV Management

0  
Movie Buys  
(August 2026)  
Movie Sales

156  
Movies Playing  
156 Movies Available  
Movie Lineup

25  
Checked-In w/ Permissions  
32 Total Rooms  
Manage Room Permissions

16  
Non Responders  
21 Installed set-tops  
View Non-Responders

System Information

|            |          |
|------------|----------|
| VOD System | 2026.2.1 |
|------------|----------|

HN Hospitality Network

Front Desk Admin

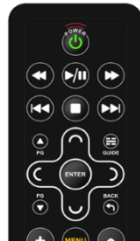
Current Hotel: Sterling Silver Resort (Change) Perkins, Ian C. (CCI-Southwest)

- Dashboard
- Concierge
- Interactive Guest Book
- Marketing Media
- Messaging
- PMS Group Codes
- Permissions
- Reports
- TV Management
- Remote

STB Remote

Select Room:  
1022

Select TV:  
Living Room



© 2026 CCI Communications

## PROPERTY ADMINISTRATION

# Administration Portal

- System Health
- Guest Messaging
- Content Management
- Troubleshooting
- Reporting

## 03 · PROPERTY TOOLS

## PROPERTY ADMINISTRATION

# Content Management

- Compendium
- Concierge
- Messaging
- Marketing Channel
- Hotel VoD

HN Hospitality Network

Front Desk Admin

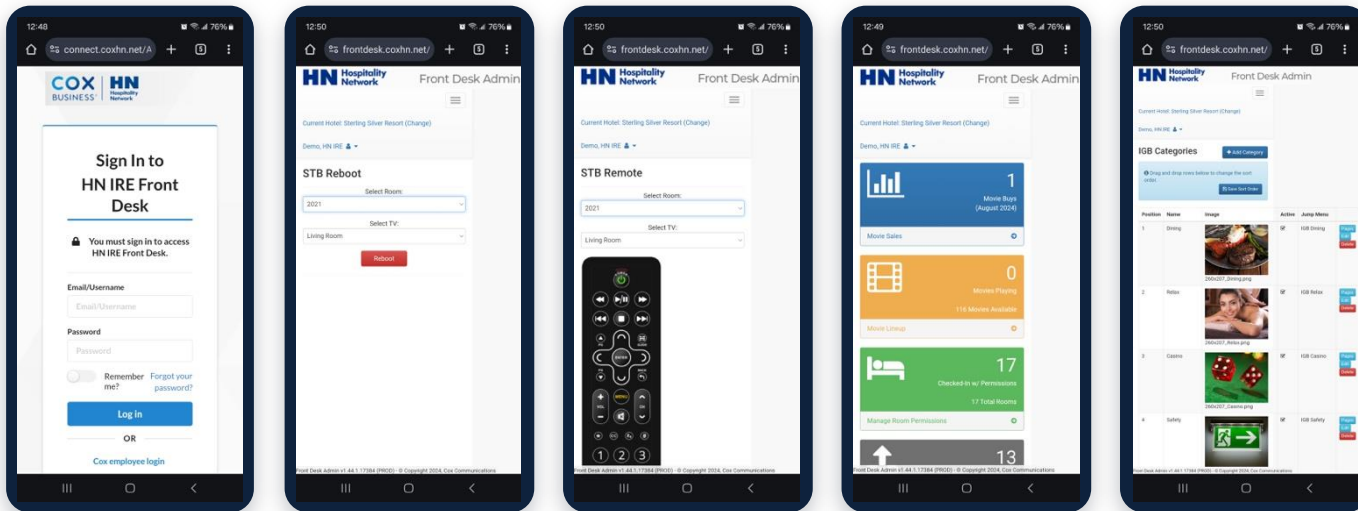
Current Hotel: Sterling Silver Resort (Change)    Perkins, Ian C. (CO-Southwest)

### IGB Categories

Drag and drop rows below to change the sort order.

| Position | Name      | Image                                                                                                       | Active | Jump Menu     |                                                                   |
|----------|-----------|-------------------------------------------------------------------------------------------------------------|--------|---------------|-------------------------------------------------------------------|
| 1        | Dining    | <br>260x207_Dining.png     | ON     | IGB Dining    | <a href="#">Pages</a> <a href="#">Edit</a> <a href="#">Delete</a> |
| 2        | Relax     | <br>260x207_Relax.png      | ON     | IGB Relax     | <a href="#">Pages</a> <a href="#">Edit</a> <a href="#">Delete</a> |
| 3        | Casino    | <br>260x207_Casino.png     | ON     | IGB Casino    | <a href="#">Pages</a> <a href="#">Edit</a> <a href="#">Delete</a> |
| 4        | Nightlife | <br>260x207_Nightlife.png | ON     | IGB Nightlife | <a href="#">Pages</a> <a href="#">Edit</a> <a href="#">Delete</a> |

### 03 · PROPERTY TOOLS



### PROPERTY ADMINISTRATION

# Mobile Administration Portal

- Technician Mobile Access
- System Health
- Reporting
- Troubleshooting
- Content Management

PROVEN IN THE FIELD

# Property Examples

A look at HN IRE deployed across live hospitality properties.



PROVEN IN THE FIELD

# Property Examples

Welcome, Valued Guest

New Message

86°F

Thursday, March 26, 2026 | 12:26 PM

PALMS

Pizza, Burgers  
& More  
Delivered To Your Door

ORDER NOW

Text "TASTE" to +1 (725) 257-1600 or scan now to order your favorites.

Messages

Services

Guide

Tribal Documentary

Movies

Information

Casting

Welcome, Valued Guest

New Message

86°F

Thursday, March 26, 2026 | 12:27 PM

Part One

Part Two

About this Series

Part Three

Part Four

Craving Breakfast, Lunch, Dinner or Late Night indulgence? In-Room Delivery is available from a variety of Palms dining outlets.

Sunday - Thursday 6 am - 11 pm

Friday & Saturday 6 am - 1 am

Beer, Wine, Spirits and other Beverages are also available as well as In-room amenities including Snack Packs, Cervesa & Chips, Cheese Platters,

PALMS

Pizza, Burgers  
& More Delivered  
To Your Door

ORDER NOW

Text "TASTE" to +1 (725) 257-1600 or scan now to order your favorites.

PIZZA

PROVEN IN THE FIELD

# Property Examples

Welcome, Valued Guest

☀ 82°F

Thursday, March 26, 2026 | 11:22 AM



OFFICIAL TEAM HEADQUARTERS HOTEL





Apps



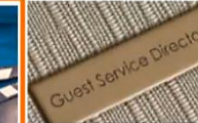
Languages



Messages



Movies



Hotel Info



Services



Guide

Welcome, Valued Guest

☀ 84°F

Thursday, March 26, 2026 | 11:33 AM



OFFICIAL TEAM HEADQUARTERS HOTEL





Pool



Entertainment



Safety | Security



Dining



Bars



Casino



Spa

Outdoor Cocktails & Watch Parties

Hours

Friday & Saturday 5pm

Sunday 10am • Monday 5pm

A poolside venue complete with signature cocktails, a rotating menu of seasonal, mouth-watering dishes, and a MASSIVE LED wall where you'll have a front row seat to all the latest entertainment and sports!





IN ROOM DINING



Outdoor Cocktails & Watch Parties



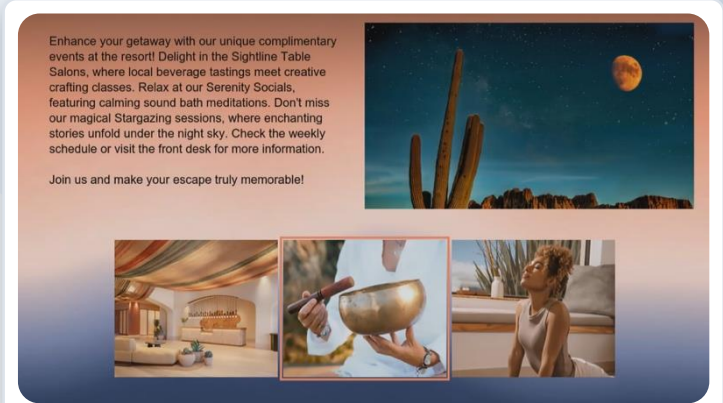
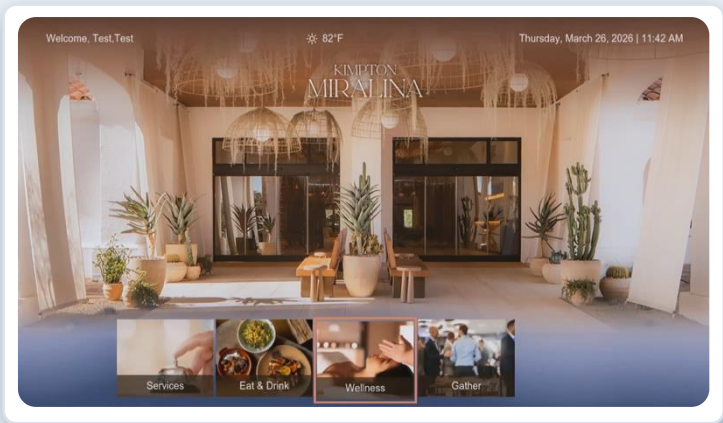
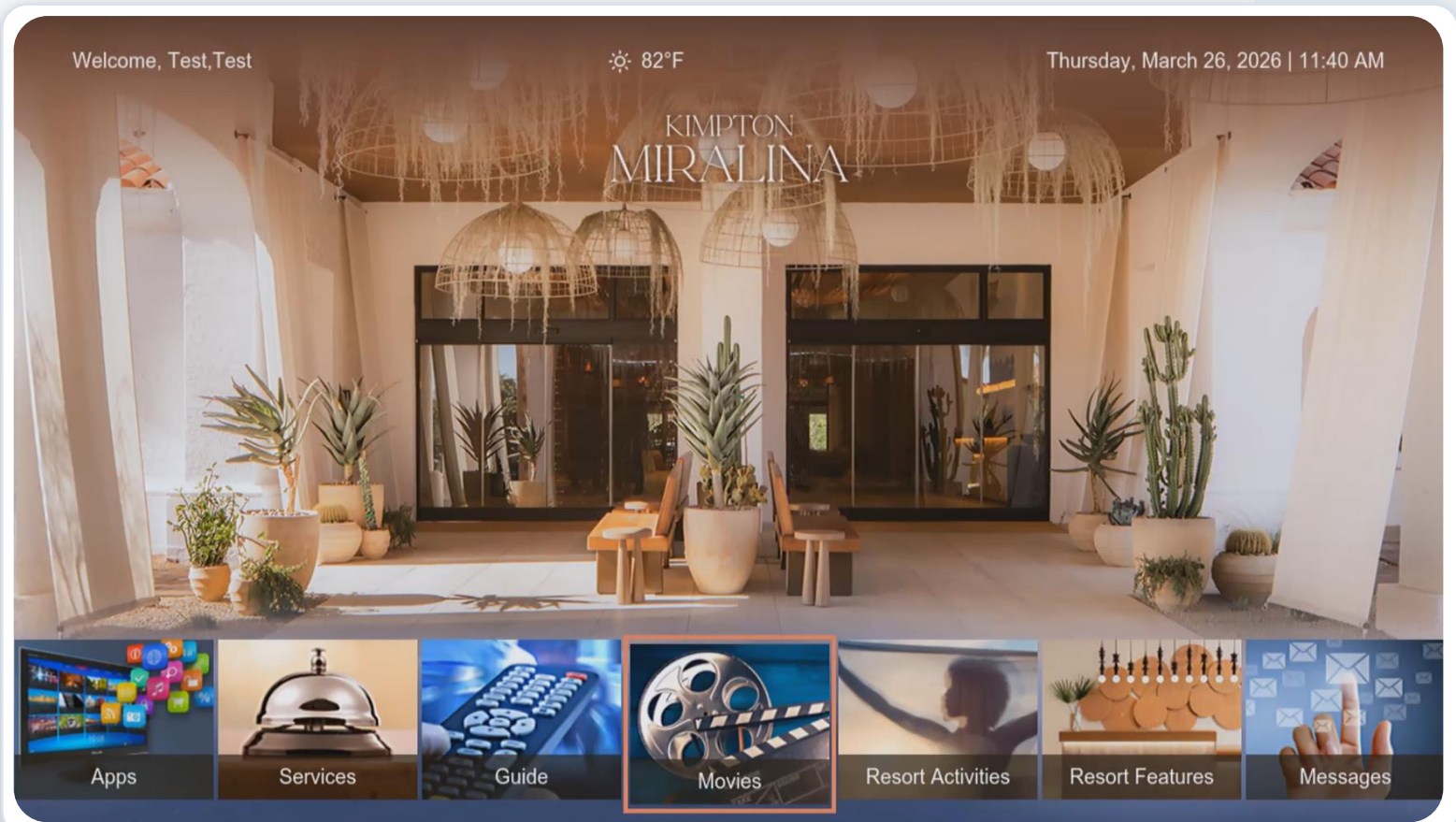
PRIME STEAK





PROVEN IN THE FIELD

# Property Examples



PROVEN IN THE FIELD

# Property Examples

Welcome, Valued Guest

☀ 75°F

Thursday, March 26, 2026 | 1:44 PM



MGM  
REWARDS.



Beau Rivage  
RESORT & CASINO • BILOXI



MGM RESORTS



INTRODUCING  
 **MGM**  
REWARDS



Messages



MGM RESORTS



Guest Service Directory



Movies



Guide



Services



Apps

BR Prime

The quintessential American steakhouse where modern glamour, impeccable service and amazing food come together to transform your evening into a special occasion. BR Prime exudes a contemporary sophistication that manages to both be welcoming and refined.

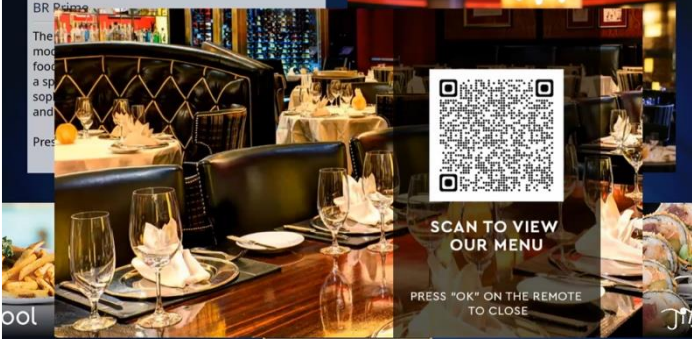
Press OK on the remote to view our menu.



BR Prime

The mod  
food  
a sp  
soph  
and  
Pres

Press



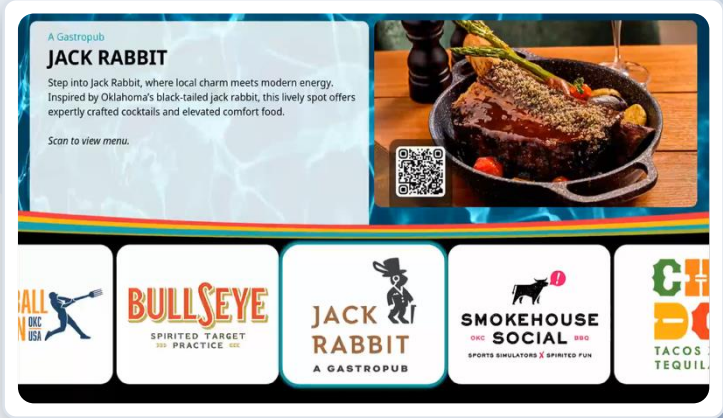
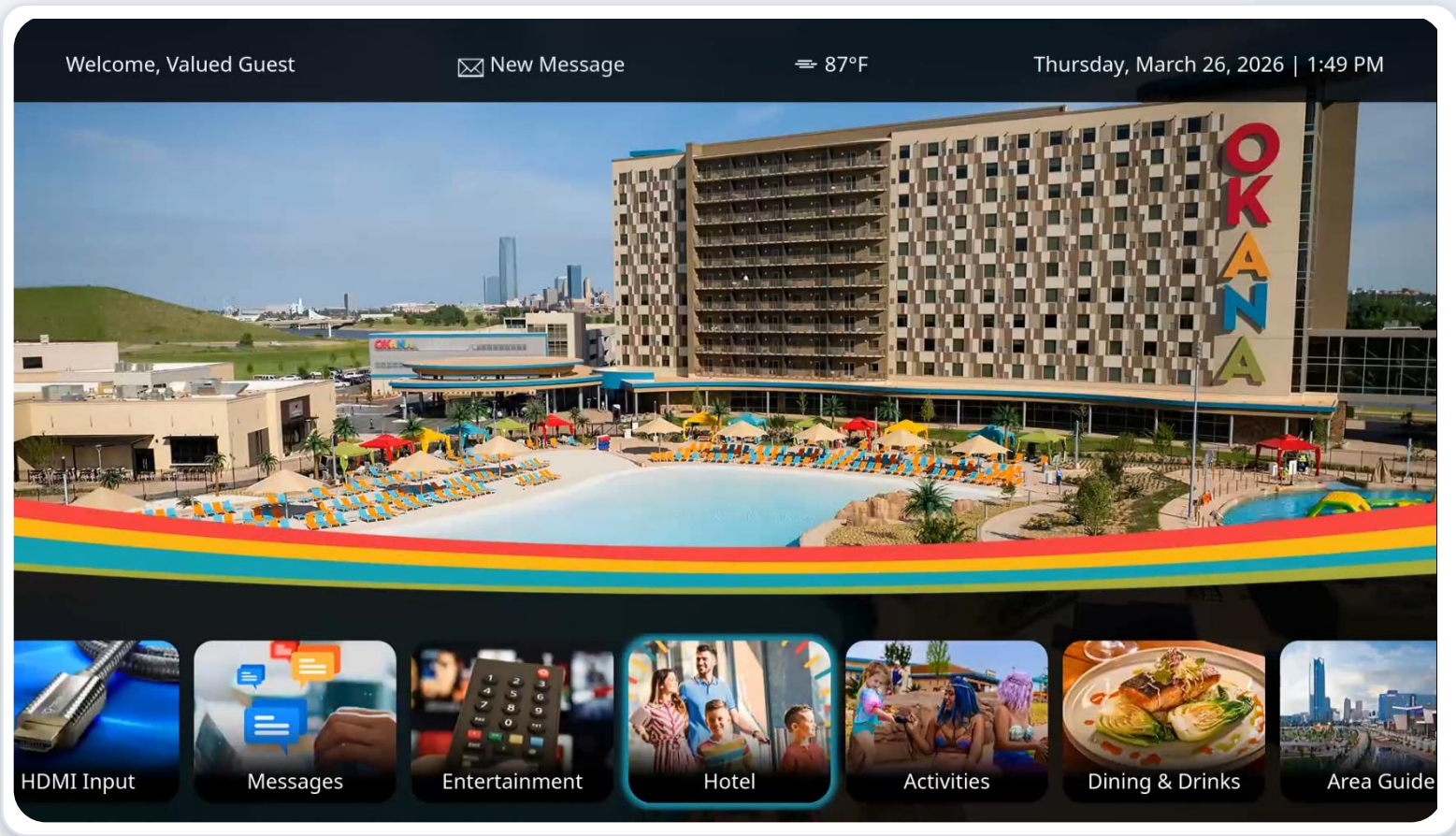
SCAN TO VIEW  
OUR MENU

PRESS "OK" ON THE REMOTE  
TO CLOSE



PROVEN IN THE FIELD

# Property Examples





PROVEN IN THE FIELD

# Property Examples

Welcome, Valued Guest

84°F

Thursday, March 26, 2026 | 12:22 PM

red rock.



Flight Info

Messages

Movies

Hotel Info

Guide

Services

Apps

Welcome, Valued Guest

84°F

Thursday, March 26, 2026 | 12:24 PM

red rock.



Casino

Entertainment

Resort Info

Dining

Bars & Lounges

Rouge Room Cabanas

Closed for the Season

Rouge Room includes an upscale, adults-only pool. The 21+ private poolside oasis features eight cabanas, multiple lounge-style seating options with a dedicated full bar and a variety of food options.



FACTORY

RESORT POOL

ROUGE ROOM CABANAS

CONCIERGE

MEETING S





# Thank You