

**FOR IMMEDIATE RELEASE**

June 26, 2006

**CONTACT**

Juergen Barbusca, manager of communications  
(702) 545-1004 or [juergen.barbusca@cox.com](mailto:juergen.barbusca@cox.com)

**Cox Business Services deploys wireless connectivity in guest rooms,  
public areas and convention area of Tropicana Resort**

**HENDERSON, Nev.** – Cox Business Services / Hospitality Network (CBS) the leading provider of in-room guest video and data technology services to the hotel-gaming industry, today announced its selection by the Tropicana Resort & Casino for deployment of wireless Internet connectivity across the entire resort including guest rooms, public areas and convention area. An extension of the current CBS contract to provide guest room video on demand services was also approved by the resort.

David Blau, vice president and general manager of Cox Business Services, notes about the deployment, “This expansion of services at the Tropicana Resort is evidence of the resort’s high-level of satisfaction with Cox Business Services and our ability to consistently meet the demand for superior technology by guests, meeting planners and conventioners.”

“The Tropicana Resort & Casino is pleased to now offer wireless Internet access to our customers from several areas on property including tower guest rooms, the pool and convention area,” said Gary Van Hettinga, president & general manager of the Tropicana Resort & Casino. “Whether they are visiting for business or pleasure, our guests are able to stay connected to the web with online capabilities readily available at their fingertips.”

Desktops, laptops, handheld devices and personal digital assistants with built-in wi-fi capability will be able to connect wirelessly in each of the resort’s 1,878 guest rooms and 105,000 square feet of meeting space. CBS already provides guest rooms with video-on-demand services that include free-to-guest cable television with news, sports and entertainment programming as well as Hollywood hit movies, television favorites and other viewing content.

CBS recently received the highest honors in J.D. Power and Associates’ 2006 Major Provider Business Telecommunications Services Study for highest customer satisfaction among small/midsize business data service providers.

(Follow 1)

**Page 2/CBS deploys wireless**

**About the Tropicana Resort & Casino**

The legendary Tropicana Resort & Casino is conveniently located on the hottest four corners on the world-famous Las Vegas Strip. A covered walkway connects the Tropicana to the MGM Grand right across the street, while New York, New York and Excalibur casinos border the other three corners. This central Strip location offers guests spectacular views of its glittering neon lights or of the lush, tropical ambiance of our stunning five-acre garden oasis. The Tropicana also features over 1,800 spacious, comfortably appointed rooms and luxurious suites for your relaxation and pleasure as well as 105,000-square-foot convention center and meeting space for convention and exhibits.

**About Cox Business Services**

Cox Business Services is a division of Atlanta-based Cox Communications, Inc., the nation's third largest cable broadband communications company. A full-service, facilities-based provider of communications solutions, Cox Business Services excels at helping businesses of all sizes generate greater efficiencies. The company offers high-speed Internet services; switched voice and long-distance services; and dedicated voice, data and video transport services for home offices, small, medium and large-sized businesses, school districts and hospitality, government and military properties in 28 markets across the nation. For more information, visit [www.coxbusiness.com](http://www.coxbusiness.com).

Hospitality Network, a product line brand of Cox Business Services-Las Vegas, provides state-of-the-art video-on-demand, free-to-guest cable television, Internet-TV as well as wired and wireless data solutions to more than 120,000 guest rooms in the world's largest gaming hotels and resorts. Its clients are located in Nevada, New Jersey, Mississippi, Louisiana and the Caribbean. Visit [www.coxhn.com](http://www.coxhn.com) for further information.

###