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TROPICANA LAS VEGAS UPGRADES GUEST ROOMS WITH ADVANCED CABLE TV AND INTERNET WITH SOLUTIONS BY COX BUSINESS / HOSPITALITY NETWORK

LAS VEGAS – Cox Business / Hospitality Network, a full-service, facilities-based provider of advanced voice, video and data solutions as well as a leading source of in-room video and data technology services to the hotel-gaming industry, is deploying upgraded technologies that will deliver free-to-guest cable television, video-on-demand services and wireless Internet connectivity to 1,658 guest rooms as part of Tropicana Las Vegas' transformation.

Mike Bolognini, vice president of Cox Business and Hospitality Network-Las Vegas notes, "The guest room technologies we're deploying at the Tropicana will be on par with many of the other major properties found along Las Vegas Boulevard. And when it comes to accessing the Internet, the wireless infrastructure we're building here will now allow users to get to their virtual destination from their room, pool or public area as fast as from anywhere else."

"At Tropicana Las Vegas, we're changing everything," said Tropicana Las Vegas' Vice President of Hotel Operations, Arik Knowles. "Bringing Cox Business / Hospitality Network to Tropicana helps to enhance not only our new, best-in-class rooms but also our guests' experience."

The video on demand storage system at Tropicana Las Vegas will be upgraded from a tape-based to a digital-based system. This higher-level technology offers much more depth of content than the tape-based systems in addition to offering a more user friendly guest interface and is more visually appealing and intuitive than the previous system, these features allow a more pleasing user experience.

The free-to-guest video offerings include 36 of the most popular news, sports and information cable television channels in standard and high definition as well as major local television networks in addition to six channels of commercial free digital music from Music Choice. Hollywood blockbuster and adult features, as well as pay per view programming are also available.

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About Tropicana Las Vegas

In the heart of the famed Las Vegas Strip, Tropicana Las Vegas is redefining the expectations of today's global travelers with a \$165 million transformation scheduled for substantial completion in 2010. The South Beach inspired changes include new, best-in-class hotel rooms and suites, a new casino, 100,000 square feet of flexible meeting and exhibit hall space, a tropical pool area, several new restaurants, bars, a new poker room, and a state-of-the-art race and sports book.

In addition to this transformation, the world's largest Nikki Beach will debut in spring 2011 making it the city's hottest destination. Nikki Beach at Tropicana Las Vegas will be the ultimate entertainment experience as the ultra lounge and nightclub flows into the four-acre beach club.

The look and feel of the new Tropicana is vibrant and exciting, filled with the casual and sultry rhythm of a hot Havana night. Tropicana Las Vegas is not affiliated with any other Tropicana property or brand. For additional information on events, amenities, or availability call 702-739-2222 or visit www.troplv.com. Stay up-to-date on the latest Tropicana Las Vegas happenings by finding us on Facebook (<http://facebook.com/troplv>) or following along on Twitter (<http://twitter.com/troplv>).

About Cox Communications

Cox Communications is a broadband communications and entertainment company, providing advanced digital video, Internet, telephone and wireless services over its own nationwide IP network. The third-largest U.S. cable TV company, Cox serves more than 6 million residences and businesses. Cox Business is a facilities-based provider of voice, video and data solutions for commercial customers, and Cox Media is a full-service provider of national and local cable spot and new media advertising. Cox is known for its pioneering efforts in cable telephone and commercial services, industry-leading customer care and its outstanding workplaces. For seven years, Cox has been recognized as the top operator for women by Women in Cable Telecommunications; for five years, Cox has ranked among DiversityInc's Top 50 Companies for Diversity, and the company holds a perfect score in the Human Rights Campaign's Corporate Equality Index. More information about Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at www.cox.com and www.coxmedia.com.

About Hospitality Network

Hospitality Network, LLC, an affiliate of Cox Communications Las Vegas, Inc. d/b/a Cox Business, provides state-of-the-art video-on-demand, high-definition, digital cable and interactive television services as well as wired and wireless data solutions to more than 125,000 guest rooms in the world's largest gaming hotels and resorts. Clients are located in Nevada, New Jersey, Mississippi and other areas of the U.S. HN also features iGuestbookSM, a high-tech, in-room interactive guest resource. Visit www.coxhn.com.

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