



## NEWS RELEASE

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### FOR IMMEDIATE RELEASE

August 19, 2013

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#### **Cox Las Vegas awarded Las Vegas Convention and Visitors Authority contract for telecommunications services at convention and meeting sites**

The Las Vegas Convention and Visitors Authority (LVCVA) board of directors voted Tuesday to approve a contract for the provision of wireless and wireline telecommunications services at the Las Vegas Convention Center and Cashman Center to Cox Business, a full-service, facilities-based, nationwide provider of advanced voice, video and data solutions to the business and hospitality business verticals. The new agreement to provide services to an estimated 3.3 million square feet of LVCVA convention and meeting room space begins this fall.

The seven-year contract with three-year extension has revenue projected at \$12 million per year, based on previous contract records and sales projections. Among the services Cox Business will provide under the new contract to the Las Vegas Convention Center and Cashman Center are wired high-speed Internet networking services and equipment, wired voice services, private network options, Wi-Fi based wireless Internet services and TV services. In addition, Cox Business will facilitate the installation of a state-of-the-art interior 3G/4G cellular Distributed Antenna System (DAS) designed to improve wireless capabilities inside the Las Vegas Convention Center.

"We're thrilled at being selected to provide state-of-the art wired and wireless telecommunications services for the LVCVA and the economically vital Las Vegas meetings and convention industry," said Jady West, director of sales for Cox Business in Las Vegas. "We have a wealth of experience providing exactly these types of services to many of the world-class gaming-resort-convention properties in Las Vegas and around the country. Our long history of providing an outstanding customer experience will elevate the level of convention support LVCVA exhibitors receive."

Cox Business will be providing on-site installation, sales and support functions involved with the availability of its services. In addition, the company will facilitate the development and execute the installation of a robust and permanent, state-of-the-art DAS system throughout the Las Vegas Convention Center. The DAS system will enable superior interior cell coverage for phone calls, e-mails, text and web surfing and that will allow the facility to stay on the cutting edge of convention facilities across the U.S.

Cox Business currently provides high-speed wired and wireless Internet services to over 1 million square feet of convention, trade show and meeting room space in Southern Nevada and is uniquely qualified to extend its expertise to the LVCVA facilities.

The LVCVA is charged with marketing Southern Nevada as a tourism and convention destination worldwide, and also with operating the Las Vegas Convention Center and Cashman Center. With nearly 150,000 hotel rooms in Las Vegas alone and 10.7 million square feet of meeting and



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exhibit space citywide, the LVCVA's mission centers on attracting ever increasing numbers of leisure and business visitors to the area.

### **About Cox Communications**

Cox Communications is a broadband communications and entertainment company, providing advanced digital video, Internet and telephone services over its own nationwide IP network. The third-largest U.S. cable TV company, Cox serves approximately 6 million residences and businesses. Cox Business is a facilities-based provider of voice, video and data solutions for commercial customers, and Cox Media is a full-service provider of national and local cable spot and new media advertising.

Cox is known for its pioneering efforts in cable telephone and commercial services, industry-leading customer care and its outstanding workplaces. For seven years, Cox has been recognized as the top operator for women by Women in Cable Telecommunications; for seven years, Cox has ranked among DiversityInc's Top 50 Companies for Diversity. More information about Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at [www.cox.com](http://www.cox.com) and [www.coxmedia.com](http://www.coxmedia.com).

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