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Cox Business/Hospitality Network signs five-year deal with SBE Entertainment to supply still-in-theatre movies and VOD content at SLS Las Vegas

LAS VEGAS – [Cox Business/Hospitality Network](#), a provider of telecommunications services to the commercial and gaming-resort verticals, entered into a five-year deal with SBE Entertainment for the delivery of free-to-guest, premium and video-on-demand content to guestrooms at SLS Las Vegas.

“Cox Business is delighted to partner with SBE Entertainment for SLS Las Vegas.” said Derrick Hill, vice president of Cox Business/Hospitality Network. “SLS Las Vegas is providing a unique and exceptional in-room experience to its guests, and Cox is excited to offer products that will deliver an enhanced customer viewing experience.”

Per the contract, Cox Business/[Hospitality Network](#) is providing a wide array of, free-to-guest news, sports and entertainment cable channels in high definition including the Las Vegas Tourism and Convention Channel as well as real time flight information from McCarran International Airport provided by Flyte Channel. Video-on-demand content includes Hollywood blockbusters, still-in-theatre movies and new releases covering a multitude of categories such as action, thriller, comedy, drama, and family among others—the types of choices customers are demanding. Cox is also providing video services to television screens on the casino floor, in public areas and for back-of-house operations.

“Cox Business/Hospitality Network has a unique position to be able to provide the sort of content SLS Las Vegas hotel guests are looking for,” explains Hill [in a videotaped interview](#) at Foxtail, an SLS Las Vegas nightlife venue.

Since 1998, products and technologies from Cox Business/Hospitality Network have been at the core of delivering free-to-guest video, VOD, interactive television services as well as wired and wireless internet to resort/gaming properties in Las Vegas. The company provides services to some 110,000 guest rooms in gaming jurisdictions around the country of which 85,000 guest rooms are served in Las Vegas alone.

About Cox Communications

Cox is known for its pioneering efforts in cable telephone and commercial services, industry-leading customer care and its outstanding workplaces. For eight years, Cox has



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been recognized as the top operator for women by Women in Cable Telecommunications; Cox has ranked among DiversityInc's Top 50 Companies for Diversity nine times, including the last eight years. More information about Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at www.cox.com and www.coxmedia.com.

Hospitality Network (HN), a product of Cox Business in Las Vegas, provides state-of-the-art video-on-demand, high-definition, digital cable and interactive television services as well as wired and wireless data solutions to approximately 110,000 guest rooms in the world's largest gaming hotels and resorts. Clients are located in Nevada, New Jersey, Mississippi and other areas of the United States. HN also features iGuestbookSM, a high-tech, in-room interactive guest resource. Visit www.coxhn.com.

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