

**FOR IMMEDIATE RELEASE**

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**Cox-Las Vegas and Cox Business Services power MDA's 2006 Labor Day  
Telethon with Cox Business Internet broadband**

**LAS VEGAS / HENDERSON, Nev.** – Cox Communications-Las Vegas and Cox Business Services / Hospitality Network (CBS), the leading provider of in-room guest video and data technology services to the hotel-gaming industry, today announced their support of the Muscular Dystrophy Association's 2006 Jerry Lewis Labor Day Telethon. The telecommunications company is providing a 10Mbps broadband pipeline to the MDA's administrative and production staff in support of their preparation and nationwide live broadcast of the annual Labor Day Telethon originating from Las Vegas at the South Coast Hotel. The retail value of the donated Cox Business Internet broadband services totals nearly \$200,000.

"One of the three key components of our corporate philanthropy at Cox Communications is the support of children," noted Leo Brennan, region vice president and general manager of Cox Communications-Las Vegas. "That's why we're extremely proud to be supporting the MDA and 'Jerry's Kids' in the pursuit of conquering neuromuscular diseases."

David Blau, vice president and general manager of Henderson-based Cox Business Services / Hospitality Network, said, "Part of our line of business involves helping people connect, and it's a privilege to help MDA connect with members of its constituency in order to pass along the message of hope and success."

During the 41st annual telethon, MDA staff will be using Cox Business Internet to communicate with over 190 television stations that constitute the telethon's "Love Network." In addition, staffers will transmit photos and press materials to over 1,000 broadcast and print media across the country using the CBS broadband pipeline.

"Our Jerry Lewis Telethon is a massive undertaking and Cox Business Services is making the task much easier," said Bob Mackle, MDA vice president of public information. "We're extremely grateful to Cox for this tremendous contribution to our effort to aid children and adults with devastating neuromuscular diseases."

Support of youth and education programs is the cornerstone of community outreach at all of the systems within the Cox Communications family. The company is a founding member of Cable in the Classroom, a national non-profit organization that provides commercial-free TV programming and online resources to students, teachers and administrators in 81,000 public and private schools. Schools in Cox systems receive free cable programming along with other in-kind services and direct cash contributions that total millions of dollars annually. In Southern Nevada, Cox-Las Vegas each year provides cash and in-kind donations to schools and community-based organizations totaling over \$1.6 million.

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The MDA's 2006 Jerry Lewis Labor Day Telethon will be broadcast live from the 22,000-square-foot ballroom of the South Coast Hotel in Las Vegas beginning at 6 p.m. PST Sunday, Sept. 3 and will run until 3 p.m. PST on Monday, Sept. 4. The Telethon's national broadcast returns to Las Vegas after 12 years of origination from Hollywood and is expected to reach nearly 50 million viewers in the United States and Canada.

**About Cox Communications**

Cox Communications, a Fortune 500 company, is a multi-service broadband communications and entertainment company with more than 5.9 million total residential and commercial customers. Cox offers an array of advanced digital video, high-speed Internet and telephony services over its own nationwide IP network. Cox Business Services is a full-service, facilities-based provider of communications solutions for commercial customers, providing high-speed Internet, voice and long-distance services, as well as data and video transport services for small to large-sized businesses. Cox Media offers national and local cable advertising in traditional spot and new media formats, along with promotional opportunities and production services. More information about the services of Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at [www.cox.com](http://www.cox.com), [www.coxbusiness.com](http://www.coxbusiness.com), and [www.coxmedia.com](http://www.coxmedia.com).

**About Cox Business Services**

Cox Business Services is a division of Atlanta-based Cox Communications, Inc., the nation's third largest cable broadband communications company. A full-service, facilities-based provider of communications solutions, Cox Business Services excels at helping businesses of all sizes generate greater efficiencies. The company offers high-speed Internet services; switched voice and long-distance services; and dedicated voice, data and video transport services for home offices, small, medium and large-sized businesses, school districts and hospitality, government and military properties in 28 markets across the nation. Visit [www.coxbusiness.com](http://www.coxbusiness.com) for more information.

Hospitality Network, a product line brand of Cox Business Services-Las Vegas, provides state-of-the-art video-on-demand, free-to-guest cable television, Internet-TV as well as wired and wireless data solutions to more than 120,000 guest rooms in the world's largest gaming hotels and resorts. Its clients are located in Nevada, New Jersey, Mississippi, Louisiana and the Caribbean. Visit [www.coxhn.com](http://www.coxhn.com) for more information.

**About the Muscular Dystrophy Association**

The MDA is a voluntary health agency working to defeat more than 40 neuromuscular diseases through programs of worldwide research, comprehensive services and far-reaching professional and public health education. The Association's programs are funded almost entirely by individual private contributors.

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