



NEWS RELEASE

The Howard Hughes Corporation® Names Cox Business as Las Vegas Ballpark® Technology Sponsor

Cox Business to provide internet, managed WiFi, distributed antenna system, and video-voice services to create connected guest experience

Las Vegas, Nev., Jan. 17, 2019 – [The Howard Hughes Corporation®](#), developer of the [Summerlin®](#) master planned community and [Las Vegas Ballpark®](#), today announced a multi-year partnership designating Cox Business as the Technology Sponsor of the new 10,000-capacity stadium. Currently under construction at [Downtown Summerlin®](#), [Las Vegas Ballpark](#) is the future home of the [Las Vegas Aviators®](#), the city's professional Triple-A baseball team of the Pacific Coast League (PCL) and affiliate of the Oakland Athletics.

As the Technology Sponsor, Cox Business will be the exclusive technology solutions provider for Las Vegas Ballpark, supporting both operational functions and guest-facing technology. The partnership features Cox's product integration throughout Las Vegas Ballpark, as well as several promotional, marketing, fan activation and community relations initiatives.

"We value our relationship with the Las Vegas Convention and Visitors Authority and The Howard Hughes Corporation, so we're understandably very excited about this newest affiliation as Technology Sponsor at Las Vegas Ballpark," said Derrick Hill, vice president, Cox Business Las Vegas. "As sports fans, we look forward to getting behind the Aviators during the team's first season at its new stadium and helping to create a premier fan experience at the city's new, first-class baseball venue."

"Cox Business' reputation as an industry-leading provider of technology products and solutions is well-known and well-deserved," said Don Logan, president and chief operations officer of the Las Vegas Aviators. "Through this partnership, Cox Business will provide a broad range of services and products that will not only deliver the best possible stadium experience for fans, but also enhance the organization's technological capabilities."

As part of the deal, Cox Business will offer telecommunications services delivered through fiber optic cable including internet, cable television, voice services, managed public and private WiFi, as well as network infrastructure that includes 380 access points.

The company will also install a distributed antenna system designed to enhance wireless coverage provided by the major carriers within the ballpark. In addition, Cox Business will provide technical support to the on-site ballpark technology team for all major events and ensure seamless operation of all Cox technologies.

Relying in part on its Hospitality Network division to implement the advanced technologies at the new baseball stadium, Cox Business has years' worth of large-scale technology deployments at arenas, convention areas and meeting facilities.

The company has successfully designed and deployed technology services resembling those at Las Vegas Ballpark for sports venues, serving as Exclusive Technology



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Integration/Telecommunications Services Provider at T-Mobile Arena in Las Vegas, Nev., home of the Vegas Golden Knights; as Exclusive Marketing and Technology Provider at State Farm Stadium in Glendale, Ariz., home of the Arizona Cardinals; as Exclusive Technology provider at Dunkin' Donuts Center in Providence, R.I., home of the Providence Bruins; and as the Exclusive Telecommunications Sponsor at Admiral Fetterman Field in Pensacola, Fla., home of the Blue Wahoos.

About Cox Business

The commercial division of Cox Communications, Cox Business provides voice, data and video services for more than 355,000 small and regional businesses nationwide, including health care providers; K-12 and higher education; financial institutions; and federal, state and local government organizations. The organization also serves most of the top-tier wireless and wireline telecommunications carriers in the U.S. through its wholesale division. For more information, please visit www.coxbusiness.com

About The Howard Hughes Corporation®

The Howard Hughes Corporation owns, manages and develops commercial, residential and mixed-use real estate throughout the U.S. Its award-winning assets include the country's preeminent portfolio of master planned communities, as well as operating properties and development opportunities including: The Seaport District in New York; Columbia, Maryland; The Woodlands®, The Woodlands Hills, and Bridgeland® in the Greater Houston, Texas area; Summerlin®, Las Vegas; and Ward Village® in Honolulu, Hawai'i. The Howard Hughes Corporation's portfolio is strategically positioned to meet and accelerate development based on market demand, resulting in one of the strongest real estate platforms in the country. Dedicated to innovative place making, the company is recognized for its ongoing commitment to design excellence and to the cultural life of its communities. The Howard Hughes Corporation is traded on the New York Stock Exchange as HHC.

About Las Vegas Ballpark®

Las Vegas Ballpark, located on eight acres in Downtown Summerlin just south of City National Arena – practice facility for the Vegas Golden Knights, is the home of the Las Vegas Aviators, the city's professional Triple-A baseball team of the Pacific Coast League (PCL) and affiliate of the Oakland Athletics. Las Vegas Ballpark provides a wide range of seating options including 22 suites, club seats, berm seating, party zones and decks, picnic tables, kids' zone, bars and a pool beyond the outfield wall. Designed to create a festival-like atmosphere in Downtown Summerlin, the site is landscaped to complement the surrounding master planned community. The site is easily accessed from all regions of the valley via the 215 Beltway.

About the Las Vegas Aviators®

The Las Vegas Aviators have the proud distinction of being the longest enduring franchise in the history of professional sports in the state of Nevada. The 2019 campaign will mark the 37th season in the Silver State as a proud member of the Pacific Coast League and the inaugural season in the new Las Vegas Ballpark. The Stars (1983-2000)/51^s (2001-18) have reached the 300,000 mark in "home" attendance in all 36 seasons previously at Cashman Field. The Aviators are also in their first season as the Triple-A affiliate of the Oakland Athletics, and the franchise won the PCL championship in 1986 and 1988.



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